



ILLUST1: Adobe Illustrator Level 1

Course Title: ILLUST1: Adobe Illustrator Level 1

Course Length: 1 day

Instructional Methodology: Instructor-led, computer lab with hands-on exercises

Course Description: Students will learn how to use Adobe Illustrator to create basic illustrations and type effects including those needed for logos, advertisements, and other visual media. With little to no experience with Illustrator, it can be overwhelming to try to create complex illustrations. In this course, students start by drawing and manipulating simple shapes to create logos and then learn to combine text and graphics for advertisements.

Course Objectives:

- Create and enhance logos using simple shapes
- Work with a piece of stationery, envelope, and business card
- Learn how to draw custom shapes with the Pen Tool
- Explore typographic formatting and effects

Course Outline

Getting to Know the Work Area

- Zooming and Scrolling
- Palettes and Shortcut Basics
- Context-sensitive Control Palette

Selections and Shapes

- Selection Tool vs. Direct Selection Tool
- Grouping
- Drawing Basic Shapes

Transforming Objects

- Scaling, Rotating, Reflecting, Distorting, and Shearing Objects
- Transformation Palette
- Free Transform Tool
- Multiple Transformations
- Drawing with the Pen Tool
- Drawing Straight Lines and Curved Paths
- Editing Curves

Working with Type

- Importing a Text File
- Columns and Text Flow
- Character and Paragraph Attributes
- Text Wrap
- Text on a Path